

Gold Coast & Byron Bay



The last time I was on the Gold Coast was with a group at the GC600 Supercars in 2015 and wow there have been some changes! Our family with Business Events Australia highlighted the exciting options for events on the GC. Staying at the premier Sofitel Gold Coast this luxury hotel is located in the heart of Broadbeach, within easy walking distance of the beach and Pacific Fair, the Southern hemisphere's largest shopping centre.

So many new venues are now on offer - YOT Yacht Club is a world's first in terms of its design. A 130ft long and 75ft wide trimaran boasting two luxury levels of entertainment area. How to cruise the GC waterways in style! Miami Marketta is a festival style market with bars, streetfood stalls and bands all set up within the old warehouse space. Our group spent some time in the Gin Parlour - with so many gins on offer it was hard to leave! Burleigh Pavilion offers one of the best beach views on the coast and HOTA (Home of the Arts) encompasses theatre and live performance spaces which can all be transformed for bespoke outdoor events.

A quick drive down the coast and we were in Byron Bay. We were lucky enough to be hosted by Elements of Byron, simply the most stunning world class beachside property to host your guests.

I came away from Byron brimming with ideas for team building and incentive events, from exploring the elements to cooking with medicinal health in mind to visiting the amazing Stone & Wood handcrafted brewery or Cape Byron Distillery (more gin I hear you say!) to having fun on the solar powered train to riding in the combis!

The GC and Byron Bay make a perfect combination for an incentive or conference - there's something for everyone and its only a few hours away!

Kim - March 2019